

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2008
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
FAX: +1 203.447.2900
www.bpaww.com

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Advantage Business Media
100 Enterprise Drive
Suite 600, Box 912
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Tel.: 973-920-7000
Fax: 973-920-7542
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Official Publication of:
Established: 1959
Issues Per Year: 6
(See Paragraph 11)



FIELD SERVED

R&D serves the applied research and development industry, which includes industrial, university, government, non-profit organizations, hospital/medical centers, independent consultants and others allied to the field, as shown in Paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are corporate officers, corporate level, research and development executives, executive level, project managers, project level, professional staff members, university/college faculty, lab directors, lab managers and other titled personnel in industry, university, government, non-profit organizations, hospital/medical centers and independent consultants as shown in Paragraph 3a. Also qualified are technical purchasing agents.

PURPOSE

Included herein is an analysis of multiple products that the qualified recipients recommend, specify, select or purchase.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,077
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	100
All Other _____	1,535
TOTAL	2,712

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	72,549	100.0	72,549	100.0	-	-
Sponsored Individually Addressed ___	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	72,549	100.0	72,549	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2008 Issue	Number Removed	Number Added	Print Version Only (B)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Print Version Only (B)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
April _____	775	776	57,081	15,469			72,550	TOTAL	1,565	1,609					

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL 2008

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years						
I. TOTAL – Personal direct request from the recipient:	50,869	21,681	-	57,081	15,469			72,550	100.0
a. Written _____	4,559	1,109	-	5,583	85			5,668	7.8
b. Telecommunication _____	23,980	11,436	-	28,773	6,643			35,416	48.8
c. Electronic _____	22,330	9,136	-	22,725	8,741			31,466	43.4
II. TOTAL – Request from recipient's company:	-	-	-	-	-			-	-
a. Written _____	-	-	-	-	-			-	-
b. Telecommunication _____	-	-	-	-	-			-	-
c. Electronic _____	-	-	-	-	-			-	-
III. TOTAL – Membership Benefit:	-	-	-	-	-			-	-
a. Individual _____	-	-	-	-	-			-	-
b. Organizational _____	-	-	-	-	-			-	-
IV. TOTAL – Communication from recipient or recipient's company (other than request):	-	-	-	-	-			-	-
a. Written _____	-	-	-	-	-			-	-
b. Telecommunication _____	-	-	-	-	-			-	-
c. Electronic _____	-	-	-	-	-			-	-
V. TOTAL – Sources other than above (listed alphabetically):	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Independent field reports _____	-	-	-	-	-			-	-
Licensees – National, State or Local Government _____	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. TOTAL – Single Copy Sales:	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	50,869	21,681	-	57,081	15,469			72,550	100.0
PERCENT	70.1	29.9	-	78.7	21.3			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL 2008

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	57,081	15,469			72,550	100.0
Individuals by name only _____	-	-			-	-
Titles or functions only _____	-	-			-	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	57,081	15,469			72,550	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL 2008

State & Zip Code	Print Only	Digital Only	Total Qualified	Percent
039-049 Maine _____	162	47	209	
030-038 New Hampshire _____	385	79	464	
050-059 Vermont _____	108	27	135	
010-027 Massachusetts _____	2,406	637	3,043	
028-029 Rhode Island _____	228	51	279	
060-069 Connecticut _____	1,150	252	1,402	
NEW ENGLAND	4,439	1,093	5,532	7.6
100-149 New York _____	3,526	881	4,407	
070-089 New Jersey _____	2,885	698	3,583	
150-196 Pennsylvania _____	3,019	789	3,808	
MIDDLE ATLANTIC	9,430	2,368	11,798	16.3
430-459 Ohio _____	2,992	794	3,786	
460-479 Indiana _____	1,260	378	1,638	
600-629 Illinois _____	3,379	870	4,249	
480-499 Michigan _____	2,282	588	2,870	
530-549 Wisconsin _____	1,619	404	2,023	
EAST NO. CENTRAL	11,532	3,034	14,566	20.1
550-567 Minnesota _____	1,441	420	1,861	
500-528 Iowa _____	539	177	716	
630-658 Missouri _____	1,083	270	1,353	
580-588 North Dakota _____	108	40	148	
570-577 South Dakota _____	108	33	141	
680-693 Nebraska _____	321	102	423	
660-679 Kansas _____	522	156	678	
WEST NO. CENTRAL	4,122	1,198	5,320	7.3
197-199 Delaware _____	276	78	354	
206-219 Maryland _____	1,342	388	1,730	
200-205 Washington, DC _____	188	54	242	
220-246 Virginia _____	1,161	318	1,479	
247-268 West Virginia _____	206	69	275	
270-289 North Carolina _____	1,319	357	1,676	
290-299 South Carolina _____	638	140	778	
300-319 Georgia _____	1,097	280	1,377	
320-349 Florida _____	1,910	500	2,410	
SOUTH ATLANTIC	8,137	2,184	10,321	14.2
400-427 Kentucky _____	470	135	605	
370-385 Tennessee _____	943	241	1,184	
350-369 Alabama _____	562	179	741	
386-397 Mississippi _____	236	44	280	
EAST SO. CENTRAL	2,211	599	2,810	3.9
716-729 Arkansas _____	254	78	332	
700-714 Louisiana _____	297	82	379	
730-749 Oklahoma _____	453	142	595	
750-799 Texas _____	3,499	1,022	4,517	
WEST SO. CENTRAL	4,499	1,324	5,823	8.0
590-599 Montana _____	102	34	136	
832-838 Idaho _____	270	105	375	
820-831 Wyoming _____	74	22	96	
800-816 Colorado _____	941	264	1,205	
870-884 New Mexico _____	392	140	532	
850-865 Arizona _____	822	245	1,067	
840-847 Utah _____	531	170	701	
889-898 Nevada _____	211	45	256	
MOUNTAIN	3,343	1,025	4,368	6.0
995-999 Alaska _____	29	10	39	
980-994 Washington _____	960	306	1,266	
970-979 Oregon _____	612	174	786	
900-961 California _____	7,627	2,086	9,713	
967-968 Hawaii _____	71	26	97	
PACIFIC	9,299	2,602	11,901	16.4
UNITED STATES	57,012	15,427	72,439	99.8
969 & 004-009 U.S. Territories _____	64	23	87	
Canada _____	1	14	15	
Mexico _____	-	-	-	
Other International _____	1	4	5	
APO/FPO _____	3	1	4	
TOTAL QUALIFIED CIRCULATION	57,081	15,469	72,550	100.0

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2004	2005	2006	2007	*2008
Total Audit Average Qualified	80,032	79,979	80,040	72,518	72,549
Qualified Non-Paid Total	80,032	79,979	80,040	72,518	72,549
Print Only	73,059	67,838	66,184	58,514	56,914
Digital Only	6,973	12,141	13,856	14,167	15,635
Qualified Paid Total	-	-	-	-	-
Print Only	-	-	-	-	-
Digital Only	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC

***NOTE: 2008 data is unaudited.**
 **NC = None Claimed.

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
6	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

CHANGE IN FREQUENCY:

Effective with the February 2008 issue, Research & Development changed its frequency from 11 to 6 issues per year.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Print Only						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	56,914	100.0	56,914	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	56,914	100.0	56,914	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Digital Only						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	15,635	100.0	15,635	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,635	100.0	15,635	100.0	-	-

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:



FREE TRADE SHOW OFFER
Subscription Application

Do you wish to receive/continue to receive R&D magazine FREE? YES No
 SIGNATURE (Required) _____ Date _____ Phone _____ Fax _____

ALL QUESTIONS MUST BE ANSWERED TO START YOUR FREE SUBSCRIPTION TSC2008

R&D IS AVAILABLE IN A DIGITAL OR PRINT EDITION. WHICH EDITION WOULD YOU LIKE TO RECEIVE? (check only one)

- Digital Edition (Please provide email address) Print Edition
 NOTE: Subscribers outside the USA and its territories MUST request the digital edition in order to receive the FREE subscription.

A. YOUR LOCATION IS INVOLVED IN RESEARCH AND DEVELOPMENT ACTIVITIES FOR WHICH OF THE FOLLOWING INDUSTRIES: (check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> 01 Computers, Peripherals or Office Equipment | <input type="checkbox"/> 14 Food/Beverage/Tobacco |
| <input type="checkbox"/> 02 Software | <input type="checkbox"/> 15 Biotechnology |
| <input type="checkbox"/> 03 Semiconductors or Electronic Components | <input type="checkbox"/> 16 Textiles |
| <input type="checkbox"/> 04 Other Electrical/Electronic Equipment | <input type="checkbox"/> 17 Energy/Utilities |
| <input type="checkbox"/> 05 Scientific/Medical/Test Instruments | <input type="checkbox"/> 18 Lab Design/Construction |
| <input type="checkbox"/> 06 Aerospace | <input type="checkbox"/> 19 Other Machinery, excluding computers |
| <input type="checkbox"/> 07 Automotive | <input type="checkbox"/> 20 Other Industry (please specify) _____ |
| <input type="checkbox"/> 08 Telecommunications | <input type="checkbox"/> 21 University |
| <input type="checkbox"/> 09 Metal/Materials | <input type="checkbox"/> 22 Government Lab |
| <input type="checkbox"/> 10 Plastic/Rubber | <input type="checkbox"/> 23 Other (please specify) _____ |
| <input type="checkbox"/> 11 Paper/Pulp/Wood | <input type="checkbox"/> 24 This location does not conduct research and development activities |
| <input type="checkbox"/> 12 Chemicals/Petroleum | |
| <input type="checkbox"/> 13 Pharmaceuticals/Biopharmaceuticals | |

B. PLEASE INDICATE THE PRIMARY INDUSTRY FOR WHICH YOUR LOCATION CONDUCTS RESEARCH & DEVELOPMENT ACTIVITIES: (write in only one code number from the list above)

C. WHAT IS YOUR TITLE? (check only one)

- | | |
|--|---|
| <input type="checkbox"/> 01 Corporate Level: Owner, President, CEO, VP, Govt. Agency Executive | <input type="checkbox"/> 04 Project Level: Project Mgr, Group/Team Leader, Section Head, Spvsr, Principal Investigator |
| <input type="checkbox"/> 02 Executive Level: Dir. or Asst. Dir. of R&D, Dir. or Asst. Dir. of Engineering, Dept. Head, Dean | <input type="checkbox"/> 05 Professional Staff Member |
| <input type="checkbox"/> 03 Lab Director/Lab Manager | <input type="checkbox"/> 06 Technical Purchasing Agent |
| | <input type="checkbox"/> 07 University/College Faculty |
| | <input type="checkbox"/> 08 Other (please specify) _____ |

D. IN THE PERFORMANCE OF YOUR JOB, YOU RECOMMEND, SPECIFY, SELECT OR PURCHASE WHICH OF THE FOLLOWING: (check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> 01 Computers/Data Acquisition | <input type="checkbox"/> 09 Gases |
| <input type="checkbox"/> 02 Software | <input type="checkbox"/> 10 Lab Apparatus & Equipment |
| <input type="checkbox"/> 03 Electronic Test and Measurement Equipment | <input type="checkbox"/> 11 Lab Furniture |
| <input type="checkbox"/> 04 Instruments Equipment | <input type="checkbox"/> 12 Lab Supplies |
| <input type="checkbox"/> 05 Vacuum, Thin-Film and Cryogenic Equipment | <input type="checkbox"/> 13 Sample Preparation Equipment |
| <input type="checkbox"/> 06 Microscopes | <input type="checkbox"/> 14 Chromatography |
| <input type="checkbox"/> 07 Materials | <input type="checkbox"/> 15 Spectroscopy/Spectrometry |
| <input type="checkbox"/> 08 Chemicals | <input type="checkbox"/> 16 Lasers & Electro-Optics |
| | <input type="checkbox"/> 99 None of the above |

E. IN THE PERFORMANCE OF YOUR JOB, YOU ARE INVOLVED IN WHICH OF THE FOLLOWING RESEARCH & DEVELOPMENT RELATED ACTIVITIES: (check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> 01 Product Design & Development | <input type="checkbox"/> 04 Testing & Evaluation (materials, components, products & processes) |
| <input type="checkbox"/> 02 Process Design & Development | <input type="checkbox"/> 05 Quality Control/Assurance |
| <input type="checkbox"/> 03 Environmental Monitoring & Compliance | <input type="checkbox"/> 06 Other (please specify) _____ |

F. IN THE PERFORMANCE OF YOUR JOB, YOU APPLY WHICH OF THE FOLLOWING DISCIPLINES IN YOUR RESEARCH AND DEVELOPMENT WORK: (check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> 01 Electrical/Electronic Engineering | <input type="checkbox"/> 13 Organic Chemistry |
| <input type="checkbox"/> 02 Mechanical Engineering | <input type="checkbox"/> 14 Inorganic Chemistry |
| <input type="checkbox"/> 03 Chemical Engineering | <input type="checkbox"/> 15 Chemistry (all other) |
| <input type="checkbox"/> 04 Material Science | <input type="checkbox"/> 16 Biology, Biochemistry, Biophysics |
| <input type="checkbox"/> 05 Metallurgy | <input type="checkbox"/> 17 Biotechnology, Genetic Eng. |
| <input type="checkbox"/> 06 Aeronautical Engineering | <input type="checkbox"/> 18 Environmental Science |
| <input type="checkbox"/> 07 Computer Science | <input type="checkbox"/> 19 Energy |
| <input type="checkbox"/> 08 Software Engineering | <input type="checkbox"/> 20 Nuclear Engineering |
| <input type="checkbox"/> 09 Lasers, Optics & Photonics | <input type="checkbox"/> 21 Medical Science |
| <input type="checkbox"/> 10 Physics | <input type="checkbox"/> 22 Other (please specify) _____ |
| <input type="checkbox"/> 11 Ceramics | |
| <input type="checkbox"/> 12 Analytical Chemistry | |

G. WHICH OF THE FOLLOWING E-MAIL NEWSLETTERS WOULD YOU LIKE TO RECEIVE? (check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> 1 R&D | <input type="checkbox"/> 5 Microscopy/Materials |
| <input type="checkbox"/> 2 Vacuum Technology | <input type="checkbox"/> 6 Laboratory Design |
| <input type="checkbox"/> 4 Photonics | |

All requests subject to publisher's approval

AFFIX CARD HERE

NAME (please print) _____

TITLE _____

COMPANY _____

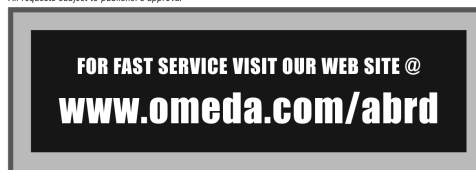
COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

COUNTRY _____

E-MAIL (Required for free subscription) _____

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R0TSC8

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

George Fox, Publisher

Don Ross, Audience Development Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 14, 2008

State New Jersey

County Morris

Received by BPA Worldwide July 14, 2008

Type PSD

ID Number R028Y0J8

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL 2008
 This issue is -% or 1 copy above the average of the other 2 issues reported in Paragraph two.

BUSINESS & INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	CLASSIFICATION BY TITLE						
					TOTAL MANAGEMENT			Professional Staff Member	Technical Purchasing Agent	University/ College Faculty	Other Titled and Non-Titled Individuals
					CORPORATE OFFICERS/CORPORATE LEVEL	R & D EXECUTIVES/ EXECUTIVE LEVEL	PROJECT MANAGERS/PROJECT LEVEL				
					Owner, President, CEO, Vice-President, Govt. Agency Executive	Director or Asst. Director of R&D, Director or Asst. Dir. Of Engineering, Department Head, Dean, Lab Director/Lab Manager	Project Manager, Group/Team Leader, Section Head, Supervisor, Principal Investigator				
INDUSTRY (See Note 1) _____	65,417	90.2	51,813	13,604	15,760	17,106	15,994	14,203	1,110	803	441
UNIVERSITY _____	3,985	5.5	2,904	1,081	87	1,145	307	570	28	1,836	12
GOVERNMENT _____	2,808	3.9	2,088	720	126	652	893	1,046	27	34	30
OTHERS ALLIED TO THE FIELD (includes Non-Profit Organizations, Hospitals/Medical Centers and Independent Consultants) _____	340	0.5	276	64	78	116	92	45	1	4	4
TOTAL QUALIFIED CIRCULATION	72,550	100.0	57,081	15,469	16,051	19,019	17,286	15,864	1,166	2,677	487
PERCENT	100.0	-	78.7	21.3	22.1	26.2	23.8	21.9	1.6	3.7	0.7

Note 1: Category includes Computers, Peripherals or Office Equipment, Software, Semiconductors or Electronic Components, Other Electrical/Electronic Equipment, Scientific/Medical/Test Instruments, Aerospace, Automotive, Telecommunications, Metal/Materials, Plastic/Rubber, Paper/Pulp/Wood, Chemicals/Petroleum, Pharmaceuticals/Biopharmaceuticals, Food/Beverage/Tobacco, Biotechnology, Textiles, Energy/Utilities, Other Machinery (excluding computers) and Other Industry.

SUPPLEMENTARY DATA OF PRODUCTS RECOMMENDED, SPECIFIED, SELECTED, OR PURCHASED BY INDUSTRY OF QUALIFIED CIRCULATION FOR THE ISSUE OF APRIL 2008

This is an analysis of 70,797 or 97.6% of total qualified recipients who responded to question D on the questionnaire "In the performance of my job, I recommend, specify, select, or purchase the following." (See questionnaire used to elicit these data on the back of this report.) Since any one respondent may have checked more than one response, the totals for each of these (i.e.: products and services) should not be added together as the total may exceed the total circulation. These data are presented for statistical and marketing purposes.

BUSINESS & INDUSTRY	Total Qualified	Percent Of Total	Print Version Only (A)	Digital Version Only (B)	NUMBER OF RESPONDENTS WHO RECOMMEND, SPECIFY, SELECT, OR PURCHASE THESE PRODUCTS	INSTRUMENTS (See Note 2)	LABORATORY APPARATUS & EQUIPMENT	VACUUM, THIN-FILM & CRYOGENIC EQUIPMENT	MATERIALS CHEMICALS & GASES	LAB FURNITURE	LAB SUPPLIES	COMPUTERS & DATA ACQUISITION	SOFTWARE	LASERS & ELECTO-OPTICS	SAMPLE PREPARATION EQUIPMENT
Industry (See Note 1 Above) _____	65,417	90.2	51,813	13,604	63,799	51,240	29,587	12,167	44,504	18,764	29,039	37,813	38,598	10,271	16,329
University _____	3,985	5.5	2,904	1,081	3,911	3,434	2,704	1,249	3,064	1,758	2,827	2,745	2,864	703	1,534
Government _____	2,808	3.9	2,088	720	2,762	2,380	1,630	734	1,943	1,048	1,630	1,887	1,947	474	898
Others Allied to the Field _____	340	0.5	276	64	325	243	193	64	226	169	170	173	178	59	102
TOTAL	72,550	100.0	57,081	15,469	70,797	57,297	34,114	14,214	49,737	21,739	33,666	42,618	43,587	11,507	18,863

Note 2: Instruments includes Instruments Equipment, Chromatography, Spectroscopy/Spectrometry, Electronic Test and Measurement Equipment and Microscopes

ANALYSIS OF PRODUCTS BY TITLE CLASSIFICATION

TITLE CLASSIFICATION	Total Qualified	Percent Of Total	Print Version Only (A)	Digital Version Only (B)	NUMBER OF RESPONDENTS WHO RECOMMEND, SPECIFY, SELECT, OR PURCHASE THESE PRODUCTS	INSTRUMENTS (See Note 2 Above)	LABORATORY APPARATUS & EQUIPMENT	VACUUM, THIN-FILM & CRYOGENIC EQUIPMENT	MATERIALS CHEMICALS & GASES	LAB FURNITURE	LAB SUPPLIES	COMPUTERS & DATA ACQUISITION	SOFTWARE	LASERS & ELECTO-OPTICS	SAMPLE PREPARATION EQUIPMENT
Corporate Officers/Corporate Level _____	16,051	22.1	13,547	2,504	15,701	12,542	7,089	3,631	11,091	5,390	6,776	11,329	11,055	3,247	4,075
R&D Executives/ Executive Level _____	19,019	26.2	15,156	3,863	18,681	15,927	11,127	4,156	14,041	7,974	11,257	11,415	11,769	3,156	6,790
Project Managers/ Project Level _____	17,286	23.8	13,409	3,877	16,799	13,175	6,828	2,803	11,364	3,717	6,491	9,301	9,662	2,397	3,300
Professional Staff Member _____	15,864	21.9	11,674	4,190	15,403	12,122	6,567	2,527	10,000	3,197	6,562	8,059	8,499	1,964	3,238
Technical Purchasing Agent _____	1,166	1.6	951	215	1,142	842	455	214	812	298	465	501	471	200	287
University/College Faculty _____	2,677	3.7	1,955	722	2,632	2,338	1,817	812	2,088	1,062	1,913	1,800	1,900	480	1,075
Other Titled and Non-Titled Individuals _____	487	0.7	389	98	439	351	231	71	341	101	202	213	231	63	98
TOTAL	72,550	100.0	57,081	15,469	70,797	57,297	34,114	14,214	49,737	21,739	33,666	42,618	43,587	11,507	18,863